



CLIENT: Whirlpool
PRODUCT: Project Boost: Dishwasher Variation
MEDIUM: Radio Ad
SIZE: 30sec
KEY NO: MW/Whirl 5035 (dr 3)

JINGLE: Guess who's got a lot of mouths to feed?
Guess who's got a Whirlpool?

JINGLE BAND TRACK UNDER...

FEMALE VOICEOVER: Want a new dishwasher?
How about one that's quiet, german-made and water-efficient?
Stops you hand-rinsing?
Can wash just upper or lower baskets?
Has an anti-bacterial cycle?
And leaves dishes bone dry?
Guess who's got one?

JINGLE UP: Guess who's got a reason to smile?
Guess who's got a Whirlpool?

FEMALE V/O: Whirlpool. Inspired by you.