



CLIENT: Whirlpool
PRODUCT: Project Boost: Top Mount Fridge
MEDIUM: Radio
SIZE: 30sec
KEY NO: MW/Whirl 5026 v2

JINGLE: Guess who's got a lot of mouths to feed?
Guess who's got a Whirlpool?

JINGLE BAND TRACK UNDER

VO: Want a new fridge?
How about one with a stainless steel finish that resists fingerprints?
Easy ice with a chilled water dispenser that doesn't need special plumbing?
A sixth-sense that adjusts to keep food fresh and power bills low?
And Spill Guard shelves made of tough-tempered-glass ?

VO: Guess who's got one

JINGLE: Guess who's got a lot o' reasons to smile?
Guess who's got a Whirlpool?

VO: Whirlpool. Inspired by you