



**CLIENT:** Whirlpool  
**PRODUCT:** Project Boost: Top Mount Fridge  
**MEDIUM:** Radio  
**SIZE:** 30sec  
**KEY NO:** MW/Whirl 5026 v2

**JINGLE:** Guess who's got a lot of mouths to feed?  
Guess who's got a Whirlpool?

**JINGLE BAND TRACK UNDER**

**VO:** Want a new fridge?  
How about one with a stainless steel finish that resists fingerprints?  
Easy ice with a chilled water dispenser that doesn't need special plumbing?  
A sixth-sense that adjusts to keep food fresh and power bills low?  
And Spill Guard shelves made of tough-tempered-glass ?

**VO:** Guess who's got one

**JINGLE:** Guess who's got a lot o' reasons to smile?  
Guess who's got a Whirlpool?

**VO:** Whirlpool. Inspired by you